

Judge's Rubric

	Not quite	Somewhat	Mostly	Well done	Exceptional
A. Financial/Curricular Content	<i>Is the content accurate, relevant, and connected to FL10 curriculum?</i>				
Information related to personal finances is accurate					
Content clearly shows a connection between finances and well-being					
Vocabulary choices are clear and accurate					
Content is relevant to people in Saskatchewan					
Score each column	Total x 2 =	Total x 4 =	Total x 6 =	Total x 8 =	Total x 10 =
				Part A Total	=
					/40
B. Learning Potential	<i>Is there potential for learning new financial knowledge and/or skills?</i>				
Audience will clearly understand the importance of the project's theme					
Audience will be motivated to change habits					
At least one clear actionable step is present					
C. Exceptional Product	<i>Is the product innovative and creative?</i>				
High-quality product reflects exceptional creativity, skill, and editing					
High-quality editing (Publishable product)					
Message is presented clearly and concisely (ie. 30-sec. ad, poster, brief brochure, etc.)					
Innovative, engaging, and effective use of media to deliver the message					
Score each column	Total x 1 =	Total x 2 =	Total x 3 =	Total x 4 =	Total x 5 =
				Parts B & C Total	=
					/35
				Part A + B & C	=
					/75

Note to judges:

- The “Mostly” category can be applied to an effective and acceptable product. This is the benchmark.
- “Well done” indicates extra consideration and integration to meet the criterion.
- “Exceptional” is reserved for unique examples that reflect skillful effort. The student’s work is above and beyond your expectations.
- “Somewhat” requires an adjustment or two to meet the criterion.
- “Not quite” indicates a criterion that requires more attention. If the criterion is not present in the project, a zero should be given.