



pay atTention Teacher Rubric: 5-point Scale

	Not quite	Somewhat	Mostly	Well done	Exceptional
A. Financial/Curricular Content	<i>Is the content accurate, relevant, and connected to FL10 curriculum?</i>				
Information related to personal finances is accurate					
Content is related to a course outcome and shows a connection between finances and well-being					
Vocabulary choices are clear and accurate					
Content is relevant to people in Saskatchewan					
Score each column	Total x 2 =	Total x 4 =	Total x 6 =	Total x 8 =	Total x 10 =
				Part A Total	= /40
B. Learning Potential	<i>Is there potential for learning new financial knowledge and/or skills?</i>				
Audience will clearly understand the importance of the project's theme					
Audience will be motivated to change habits					
At least one clear actionable step is present					
C. Exceptional Product	<i>Is the product innovative and creative?</i>				
High-quality product reflects creativity, critical thinking, and skill					
High-quality editing (Publishable product)					
Message is presented clearly and concisely (ie. 30-sec. ad, poster, brief brochure, etc.)					
Innovative, engaging, and effective use of media to deliver the message					
Score each column	Total x 1 =	Total x 2 =	Total x 3 =	Total x 4 =	Total x 5 =
				Parts B & C Total	= /25
				Part A + B & C	= /65

COMMENTS: